



## PROGRAM OVERVIEW

# SOCIAL PROCUREMENT



This program provides you with all the knowledge and tools you will need to successfully create policy and practices for social procurement in your organization.

## WHAT IS IT?

Social procurement adds social value to existing purchases and infrastructure investments, leveraging the purchase and its effects to create increased social value. Through this Social Procurement Accelerated Certificate, you will learn about social purchasing and community benefit agreements, how to develop an appropriate policy framework, engage stakeholders in program design, draft criteria to evaluate purchases and measure impact.

## WHO IS IT FOR?

Designed for the buyers of social value products and services, this certificate enables procurement staff of municipal, provincial and federal governments, universities, and hospitals, and private companies to make changes in their existing purchasing practises to better reflect their unique social values.

## WHY IS IT IMPORTANT?

Organizations have the opportunity to increase the impact they make from existing purchases by using social procurement strategies. They can build social procurement initiatives to achieve additional social impact beyond what's achievable through existing programs or interventions. Social procurement is an efficient tool available to achieve greater social impact through existing purchases.

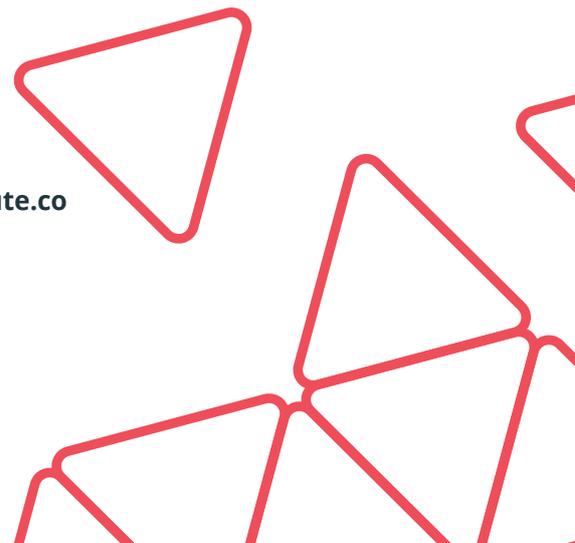
## CONTACT US TO GET STARTED.

ASK A QUESTION

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# THE COURSES INCLUDED

Through a series of four online courses, the program provides all of the information, insights and tools you will need to tender and deliver contracts.

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## 1. INTRODUCTION TO SOCIAL PROCUREMENT

This course provides an overview of the basic principles, policy and practice of social procurement. It begins with the definition of social procurement and explores the what, why, and how of leveraging social value through existing procurement.

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## 2. WHAT IS SOCIAL PURCHASING?

One way to engage in Social Procurement activities is through social purchasing of goods and services. This module takes a practical approach to incorporating social value into your organization's existing procurement. It identifies barriers, dispels common misconceptions and examines multiple approaches to social purchasing that align with your organization's values.

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## 3. COMMUNITY BENEFIT AGREEMENTS

This course introduces another key method of social procurement: The Community Benefit Agreement (CBA). This course's practical approach walks through the CBA Process and Stages of Implementation. Using complementary examples, this course also identifies opportunities for implementing CBAs and illustrates their potential for social impact in communities.

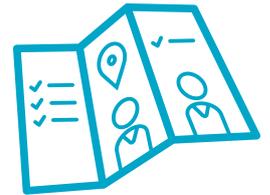
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## 4. MEASURING SOCIAL VALUE

This course explores how to measure the social value created by social procurement. With the use of numerous examples and reports, this course walks step by step through developing a measurement plan to implementing social value measurement at your organization.



# ABOUT OUR PROGRAMS



The **Social Enterprise Institute** provides world-leading learning for social enterprises, purpose-driven businesses, and enterprising nonprofits.

Developed by international experts, each of our programs offer the practical knowledge, tools, and confidence you need to master a topic. You can dive deep into one subject bundle, or take a series of bundles over several subjects that will provide all the foundational knowledge needed to develop a successful social enterprise.

Our interactive, video-based training programs are completed online at the pace, location and time of your choosing. You learn with a global community of social entrepreneurs and coaches, and can ask questions and get feedback at any time.

If you want to develop your skills and build your social enterprise as part of an incredibly supportive online community, our programs are for you.



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